

/ADVERTISING / WV CHAMBER MAGAZINE 2024

Reach West Virginia's most influential business leaders.

The *Chamber Magazine* is the official magazine of the West Virginia Chamber of Commerce. It is published three times per year and reaches 5,000 business leaders across the state. The magazine is also available online.



ADVERTISING RATES

	Members	Non-Members
Cover 2	\$ 2425	\$2670
Cover 3	\$ 2425	\$2670
Cover 4	\$2995	\$3340
Full Page	\$ 1690	\$ 1870
1/2 Page	\$ 1195	\$1330
1/4 Page	\$ 895	\$ 995
1/8 Page	\$ 610	\$ 670

DISCOUNTS

- Three issue contract: 10% discount
- Creative Agencies: 15% discount
- Charities or 501(c)(3): 30% discount

DIMENSIONS

Full Page.....	7½" x 9¾"
Full Page with bleed.....	8¾" x 11⅛"
1/2 Page.....	7¼" x 4¾"
1/4 Page.....	3⅝" x 4¾"
1/8 Page.....	3⅝" x 2¼"

DEADLINES

SPRING 2024

Ad Deadline: Feb. 5
 Publication Date: March 1

SUMMER 2024

Ad Deadline: June 3
 Publication Date: July 1

FALL 2024

Ad Deadline: Oct. 4
 Publication Date: Nov. 1

ART REQUIREMENTS Ads must be submitted digitally. PDF is the preferred file format. Images must be at least 300 dpi to ensure best quality production. No low-resolution web images please. The West Virginia Chamber of Commerce is not responsible for any inaccuracy in printing as the result of erroneous electronic files provided by third party creatives or creative agencies.



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